

Intergenerational England Roadmap 2023-24

Intergenerational England is in the process of becoming a Charity and a Central National Body that will advocate for an intergenerational ethos and societal shift across communities, sectors and government through research, funding, partnerships, policy and advocacy.



What We Have Done

We know that in the UK, age segregation is a growing concern, leading to fragmented solutions and contributing to some of the greatest challenges we face as a nation, from loneliness and anxiety to poor health, ageism and even the housing crises.

We have spent the last year talking to intergenerational organisations, conducting grassroots research, meeting with sector leaders and engaging with diverse groups to identify the gaps and start to build the solutions.



Intergenerational England aims to develop a wider intergenerational ethos across the UK, one that becomes embedded within our social structures and has a direct impact on government policy making and cross-sector strategies. The ambition, through meaningful collaboration, is to encourage intergenerational connectivity at every level, recognising that intergenerational activity is good for social cohesion and individual well-being



Our Goal



How Do We Achieve It?

- **Cross-Sector Collaboration:** To combine the expertise and resources from across various sectors and diverse communities.
- **Government Policy & Advocacy:** Engaging with government bodies and advocating for cross-sector policies
- **Research & Analysis:** To explore further research and analysis to better understand impact and approach.



We are focussed on strategic clarity, aligning a future generation focus with a connecting generations now focus.

- Achieve Charitable Status
- Secure Funding
- Build a Strong Core Team and Cross-Sector Advisory Groups
- Deep Dive Research into Diverse Communities and International Structures
- Develop Public Campaign
- Focus on Collaborative Partnerships
- Pilot Intergenerational Programs
- Community Outreach and Engagement
- Advocacy for Policy Integration
- Continuous Learning and Adaptation



Next 12 Months



Raising Awareness

Talking Generations is a public facing Intergenerational England campaign working to promote intergenerational dialogue and connections. Using #TalkingGenerations, everyone is invited to share their intergenerational stories and ambassadors like Jess and Norma, with 1.1 million followers, are leading the way.



We will continue to take a learning-orientated approach and strive to collaborate with diverse communities so we can recognise the unique ways in which connections can be formed across generations.



Join the Steering Group

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