

Collaborative System Leadership for Social Purpose

Wednesday 29th – Thursday 30th March 2023

Participants' Biographies



Dr Charlotte Augst

Charlotte came to London in 1997 to pursue postgraduate studies, after completing a law degree in Germany. She completed a social science Masters, and a PhD (in law and medical ethics) at the University of London. Since then, she has engaged in health, care and research policy making – in Parliament (for the Chair of the Science and Technology Select Committee), for national regulators (HFEA and GPhC), and in the voluntary and community sector. For the last 10 years, she has led work in collaborations and coalitions (Richmond Group of Charities, National Voices), building networks and connecting decision makers with experts by profession or experience. She recently stepped down as the CEO of National Voices, after three and a half years of growing membership, voice and impact, and is for now pursuing a portfolio career. She regularly writes for HSJ, BMJ and other media outlets, and speaks at conferences and workshops. Charlotte lost her husband David to cancer, and lives with her two teenage children in South London.



Dr Jo Bibby

Jo leads The Health Foundation's Improving health and reducing inequalities strategic priority with the aim of creating the opportunities for everyone to lead a healthy life.

Jo has worked in health care at local and national level for 25 years, including 10 years at the Department of Health.

Before joining the Foundation, Jo led a major service reconfiguration programme to deliver improvements in quality, safety and patient experience in Calderdale and Kirlees.

She is a trustee at the Centre for Homelessness Impact and a non-executive director at Rotherham NHS Foundation Trust.

Jo has a PhD in Medical Biophysics.



Professor Guy Boersma

Guy is the Visiting Professor, Translational & Experimental Medicine at University of Surrey, where a productive collaboration has ensued since Guy led the local Academic Health Science Network as its first CEO. He is a creative collaborator on Social Change and serves as Healthcare DENMARK's UK Ambassador. Guy brings a wealth of health, care and public services experience from Central Government and closer to the public service frontline to his trustee role at Sue Ryder.

Guy grew up in Yorkshire, left for London University and still lives in the capital. He has one child, Alexandra, who lives with him and their dog Pluto. In his spare time, he enjoys London's cultural scene, following Sunderland football club and escaping to the Scottish countryside for holidays.



Ms Juliet Bouverie

Juliet has been Chief Executive of the Stroke Association since June 2016. The Stroke Association is the UK's leading stroke charity working across the UK to support people to rebuild their lives after stroke.

Juliet co-chairs NHS England's Stroke Delivery Programme Board and is a member of the NHS Assembly. She is a World Stroke Organisation Board member and Fellow. She is also Chair of the Richmond Group of Charities which exists to influence policy and systems change for people with multiple long-term conditions.

Juliet has a degree in Modern Languages in Oxford and a postgraduate diploma in management. She ran the London Marathon for the Stroke Association in April 2019.

Juliet has a long-standing interest in systems leadership, including influencing the Stroke Association to adopt this as an organisation-wide way of thinking and working.



Ms Jo Broadwood

Jo is CEO of Belong – The Cohesion and Integration Network, a national charity and membership organisation. Belong believes that through strengthening our social bonds and connections we can build a stronger, more resilient and inclusive British society. Belong exists to improve practice and transform policy offering evidence-based resources, training, events and consultancy, and bringing people and organisations together to share knowledge, research and inspiration. Belong is cross sectoral with members across the private, public and civil society sectors; they believe that social cohesion is everybody's business and that a stronger British society benefits us all. With their members they develop a shared voice on issues impacting social cohesion, together they advocate for our social relationships to be placed at the heart of policy making.



Mr Cliff Bush OBE

Cliff is a Patient Experience Director for KSS Academic Health Network. He works nationally within the Cabinet Office, supporting carers and service users, providing information to support carers and service users. He advises on policies. He is also a founding member of Surrey Coalition of Disabled People, who has a membership of around 2000 service user members.

Cliff is also a director and trustee for Surrey Crossroads for carers. He works with the Chief Executives in the NHS to ensure good outcomes for patient service users and carers.



Mrs Mary Ann Clements

Mary Ann is currently part-time Co-Chief Executive and Transformation Officer at ADD International [working with Fredrick Ouko to lead the organisation through a process of transformational change](#). She is also the Initiator and a Co-Director of [Healing Solidarity](#). She is particularly interested in bringing her multi-disciplinary skills as a writer, action-learning facilitator, movement practitioner, shadow work coach and two decades of experience as a leader and practitioner in international development organisations to exploring questions about how we can collaborate in social change and justice organisations to change systems.



Ms Alexandra Coulter

Alexandra is Director of the UK [National Centre for Creative Health](#) (NCCH) which launched in March 2021. It was established in response to Recommendation 1 in the [Creative Health](#) report, which was published in 2017 following a two-year inquiry by the All-Party Parliamentary Group on Arts, Health and Wellbeing (APPG). Alex has provided the secretariat for the APPG since 2015 and project managed the inquiry. She is also the part-time Director of [Arts & Health South West](#) (AHSW), a regional learning, advocacy, networking and development organization, where she has worked since 2010.



Josh Ettinger

Josh is a doctoral candidate at the University of Oxford's School of Geography and the Environment, where his interdisciplinary research focuses on extreme weather events and climate change communication. He is currently a Fellow at Cumberland Lodge. He has previously worked at the American Association for the Advancement of Science (AAAS), Stockholm Environment Institute, Global Canopy, and on Capitol Hill in Washington D.C. He holds an MSc in Environmental Change and Management from Oxford's School of Geography and the Environment and a BA in Global Studies, Geography, and Philosophy from Hofstra University Honors College in New York.



Ms Esther Foreman

Esther has spent over 15 years working in the not for profit, social enterprise and business sectors, running award-winning campaigns, supporting enterprise and building teams. She founded the Social Change Agency in 2013 with a desire to combine organising, technology, comms and social enterprise to create a leading non sector-specific agency to improve movement building across the world. In 2017 she founded The Young Trustee Movement and in 2019 she founded the Social Change Nest CIC, which aims to create civil voice across the UK and beyond through providing collaborative leadership infrastructure and governance.

In addition to being a trustee at the House of St Barnabas, she is also a Clore Social Leadership Fellow, 2013 and Winston Churchill Fellow, 2014.



Mr David Harries

David spent most of his professional life designing and delivering training and staff development for professionals working with young offenders and carrying out research for the Home Office and other bodies in the fields of training and rehabilitation.

Now retired, he does voluntary work in prison with prisoners who have problems with alcohol and drugs.

Formerly a singer with a band with records played on Radio One, he now performs in programmes of music and spoken word on philosophical themes.

He is politically active and once stood for Parliament.

He worships as a Quaker.



Mr John Hitchin

John is the Chief Executive of the social enterprise Renaisi, which combines research, evaluation and consultancy with direct service delivery and collaborative practice in service of its social change mission.

John has worked with a wide variety of funders, government departments, charities and local authorities to support their work and strategic development. He is particularly interested in the role of geographic scale, or place, in social change and how collaboration can occur in localities.

John has an academic background in history and behavioural science, lives in North London with his young family, and enjoys running and poetry.



Mr Jeremy Hughes CBE

Jeremy is a leading consultant supporting voluntary sector organisations, government and companies develop their activities to support communities. He is convenor of the Shaping the Future with Volunteering group of charities and leads on The Big Help Out as part of the Coronation events in May.

Jeremy was Alzheimer's Society CEO throughout the 2010s when the charity more than doubled its income and activity. He transformed the way people think, talk and act on dementia, establishing the Dementia Friends programme with now over 3 million people members in the UK. He co-chairs the Dementia Friendly Communities Champion Group with top broadcaster Angela Rippon for the UK Prime Minister.

Jeremy was previously Chief Executive of Breakthrough Breast Cancer. Before that he was Head of External Affairs at the International Federation of Red Cross and Red Crescent Societies.

Jeremy was awarded the CBE, for services to older people, in the Queen's Birthday Honours 2015.



Dame Mary Marsh, DBE, FRSA

Dame Mary is a cross sector leader and non-exec with engagement and achievements in a diversity of contexts. She is currently a Director on the Board of the LSO (London Symphony Orchestra), a Trustee of the British Spanish Society and of Memo/Eden Portland and an Associate consultant with Trustees Unlimited.

She was until recently a Trustee of Teach First, a non-executive director of HSBC Bank plc and a member of the Governing Body at London Business School. She was Chair of the Board of Trustees at the Royal College of Paediatrics and Child Health from 2016-21.

Following the earlier stages of her life journey as a teacher, including as a headteacher of two comprehensive schools in the 1990s, she was Chief Executive of the children's charity NSPCC and Founding Director of the Clore Social Leadership Programme.

She is also a member of the Asia Advisory Group for the University of Nottingham and a contributor to the development of leadership, governance and life journeys in the charity, public and business sectors.



Mr Bill Mather

Bill is an internationally recognised expert on systemic transformations for improving the machinery of governments, modernising public services, building public trust and increasing social cohesion. He is the author of the 'Navigating Leadership Guide Series' which provides the change theories, models and tools he has developed for 'cause' leaders. Bill has worked at the highest levels on major transformation programmes on issues spanning justice, health, international development, employment, environment, and social development.

Bill has 20 years' experience as an international consultant to governments and NGOs designing, establishing, and reforming public service systems and operations in Central Asia, the Middle East and Europe, and 17 years' experience as Chief Executive of social enterprises. He is an authority on governance, leadership, project and programme management, not-for-profit commercial capabilities, and high performance organisational cultures. He is Founding Chair of The Centre for Strategic and International Governance, to be launched in early summer 2023; and a Non-Executive Director of Primary Care International. He is also co-founder and Managing Director of Social Pioneers Ltd, a social transformation consultancy and global membership organisation for leaders of social change. His professional training is in systems analysis and finance and he has a MA in the social effects of globalisation.



Ms Maryanne Matthews

Maryanne has a long-held commitment to social justice and inclusion, and the belief that changing systems is key to a fairer, more equitable society. She has been active in this throughout her career, in both paid and unpaid roles, for over 40 years, across the public, private, voluntary and social enterprise sectors. Maryanne is an experienced consultant and transformation director, having worked for both KPMG and EY, an Executive Coach and member of the International Coaching Federation, as well as a Council Member of Queen Mary University of London. She is also a former Charity CEO, having founded the EY Foundation and built it into a national charity supporting young people living in poverty to access the labour market. Maryanne now runs her own coaching and consultancy business supporting individuals and organisations to fulfil their potential and impact.



Ms Iona McArdle

Iona is an economic development professional whose work focuses on developing inclusive economy strategies and implementing delivery to tackle economic exclusion and achieve social value and sustainability outcomes. She has direct experience of developing innovative services, bringing together cross-sector multi-agency partnerships, securing regional funding and shaping community investment grants, as well as commissioning and tender development. She has had a key role in contributing her vision to shaping of creative enterprise zones, utilising community assets and the development of engaging community spaces. She has depth of experience developing and implementing employability programmes that forge pathways into roles in the 'future of work' sectors including innovation, technology, green skills, and creative enterprise. In 2019/20, Iona was a visiting policy fellow at the Institute for Global Prosperity at University of Central London, working on new research on [livelihood security](#). She is a Fellow of the RSA, member of the London Prosperity Board and alumni of the Clore Social Leadership Programme.



Ms Siobhan McShane

Siobhan was an Intern at St George's House from 2018-2019. She has returned to act as Rapporteur for a number of consultations since then. She currently works as Unaccompanied Asylum Seeker Officer and Higher Education Officer for Lewisham Virtual School.



Ms Judith Moran

Judith is director of the anti-poverty charity [Quaker Social Action](#) (QSA) which has carved out a niche in innovative and risk-taking grassroots innovations.

Prior to that Judith worked in a number of other voluntary sector roles; housing, disability and social care. Judith has also had a long history of volunteering, in a hands on capacity, but also as a trustee, being a founding board member of [Fair Finance](#), a chair of the [Women's Resource Centre](#), and was a longstanding trustee of [Cripplegate Foundation](#) and the [Equality Trust](#).

Judith is currently a trustee of [Open Wing Trust](#) and the chair of [Santander Foundation](#).

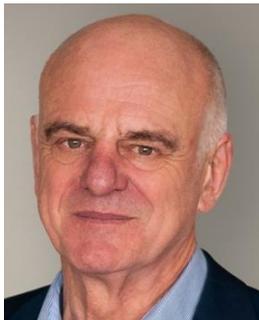
In 2017, Judith was the recipient of the Charity Times Awards "*outstanding individual achievement*" award, for longstanding service to the voluntary sector.

And despite all of that, she still finds time for reading a lot, walking in the Peaks and elsewhere as often as possible, connecting with family and friends and mollycoddling the family cat.



Miss Temi Mwale

Temi is a racial justice campaigner who is committed to dismantling the prison-industrial complex and building approaches to address conflict and harm that prioritise healing and centre empowerment. She is the founder of The 4Front Project, a member-led youth organisation that exists to serve young people who have experienced trauma, violence and racial injustice, by fighting for their rights, supporting them to heal, and empowering them to build communities where they are nurtured, protected and respected. Temi was a Churchill Fellow, a Million Realities Fellow and an Obama Foundation Europe Leader.



Professor Sir David Nabarro

David is Co-Director of the Institute of Global Health Innovation and Professor of Global Health at Imperial College London. He established the Geneva-based foundation *Skills, Systems and Synergies for Sustainable Development (4SD)*.

David serves as Special Envoy of the UN World Health Organization on COVID-19 and leads the Food Workstream in the UN Global Crisis Response Group on Food, Energy and Finance.

David secured his medical qualification in 1974 and has worked internationally in multiple clinical and public health roles. He held positions within the UN System between 1999 and 2017.

In October 2018, David received the World Food Prize together with Lawrence Haddad for their leadership for better nutrition.

David was appointed Commander of the Order of the British Empire in 1992 and Knight Commander of the Order of St Michael and St George in 2023.



Mr Callum O'Malley

Callum is a Visiting Researcher at the Université de Montréal and PhD Candidate at the University of Kent, with a research focus on the topics of effort and pain. Specifically, how they act as barriers towards exercise participation. In particular, his research delves into the underlying physiology and neuropsychology of these phenomena. In doing so, he and his research colleagues are using computational models to predict exercise responses to specific levels of effort and pain. Subsequently, this has led to the development of evidence-based interventions at helping people to cope with effort and pain to get more people exercising.

Callum is also a Fellow at Cumberland Lodge, an organisation centred on tackling social issues via dialogue and debate. In addition, Callum is also a Member of the Quebec Pain Research Network, a leading organisation of researchers concentrated on understanding pain and assisting those affected by pain to live better quality lives.



Ms Julia Ross

Julia retired from the NHS in April 2022. Her career spanned over 30 years, working at national, regional, and local levels. For the last 10 years she was commissioning Chief Executive and System Leader, first in Surrey Heartlands and then in Bristol, North Somerset, and South Gloucestershire.

Starting her working life as a teacher before moving into health, Julia's professional roles in the NHS encompassed: strategy design and delivery; organisation and leadership development; and citizen engagement, co-production, and communications. An accredited Arbinger Institute Outward Mindset facilitator, Julia is particularly focused on how individuals, teams, and organisations can collaborate more effectively to optimise outcomes and experience for the people they serve.

Today, Julia works as a management consultant with clients across the charity, public, and private sectors. She is a visiting professor at the University of the West of England and a Non-Executive Director for Pier Health Group, a primary care collaborative in Weston-super-Mare.



Ms Maureen Salmon

In 2000 Maureen founded [Freshwaters Consultancy](#), a leadership, strategic development agency with a social purpose to create sustainable futures for the good of society. Maureen was instrumental in creation of the two social enterprises, co-founder and executive Black MBA (UK) and director of strategic developments Talents & Skills 2000. Maureen has held public appointments and non-executive positions in the arts and culture, education, social enterprise, and criminal justice.

Maureen works for the University of the Arts. She contributes to the strategic academic leadership on policy development and practices in social purpose, racial justice, knowledge exchange and internationalism. She is an educator in post-graduate education and leadership development.

Maureen's work has been recognised through 'Women of the Year' 2000 'Millennium Festival of Women's Work' and as finalist in the 'European Union Women of Achievement Awards 2001.

Maureen is a Fellow, Royal Society of Arts, a Certified Chartered Manager and Fellow Chartered Management Institute, Senior Fellow, Higher Education Academy.



Mrs Rebecca Sharp

Rebecca is a Senior Programme Manager working for Kent Surrey Sussex Academic Health Science Network (KSS AHSN) and is the Implementation Lead for Social Care, supporting the implementation of research and innovation into practice. Prior to working at the AHSN, she held a number of senior management positions in voluntary and community organisations. She is currently working on number of projects and initiatives to facilitate change and improvements in social care and for the voluntary and community sector. She is passionate about collaboration and integration, bringing people together to collectively drive change and improve health and well-being outcomes across our communities.



Mrs Sarah Vibert

Sarah joined NCVO in January 2020 as director of membership and engagement. She agreed to be interim chief executive from January 2021, before being appointed permanently in March 2022.

Sarah has held a number of leadership roles in the voluntary sector, most recently as chief executive of the umbrella charity The Neurological Alliance. She also spent time in senior management roles at Epilepsy Society, In Kind Direct and The Prince's Charities. She started her career in local government management, including working for the Mayor of London.

Sarah is a trustee of The Brain and Spine Foundation, a charity that supports people affected by neurological conditions by providing expert information, support and education. She also volunteers as a committee member of her son's primary school Parent Teacher Association.